CROWN ZELLERBACH CORPORATION
CAMAS, WASHINGTON

Management REPORT

June 24, 1954 No. 76

THIS YEAR'S BOLTON AWARD CONTEST WINNER for the Pacific Coast division is Mrs. Julia Boston, in the personnel department since 1950. The news came by long-distance Monday from contest headquarters in Boston, Mass. A John W. Bolton representative will come to Camas Tuesday to present the $100 award check to Mrs. Boston. Fourteen other Camas employees submitted essays on this year's topic, "The Obligations of an Employee to His Company."

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THE MEDICAL COMMITTEE is having a series of meetings with representatives of Columbia Physicians Service regarding a new contract. The present contract has been extended till midnight of July 31 to allow time for consideration of various items. Committee members are Les Golladay, Vincent Ast, Oscar Robertson, Charles Dodge, Glen Ronfeldt, H. A. MacArthur, Wayne Bayless, Violet Canfield, Ada Goiburn, Arden Nelson, Frank Humm, Fred Watson, J. F. Robertson, H. E. Burdon, and R. E. Lawton.

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DEADLINE for the exchange of old service pins for awards of the new design has been set for July 1. If you wish a new emblem before you are due to receive a higher award, please take your present pin to Mrs. Berney's office and indicate your preference of pin, lapel button, or tie bar. Several weeks will be required for the exchange as your order must be placed with the manufacturer.

Longer watch bands for the 25-year watches have been received at Mrs. Berney's office. Those who left their short ones for exchange may get the new ones during office hours.

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TWO PROMOTIONS have been announced by Headquarters. Ralph Dickey, Portland, becomes resident manager of the Seattle Crown Zellerbach headquarters office. He will also continue his duties as Pacific Northwest sales manager for the company. Mr. Dickey is well known in Camas because of his long service in the sales department which he joined in 1917. Kenneth C. Osier, Seattle, advances to president of International Pulpwood Supply Co., Seattle, and International Pulpwood Supply Co., Ltd., Vancouver, B. C. Mr. Osier joined Crown Zellerbach nine years ago at Port Angeles as log and pulpwood buyer, later moving to Seattle as head timber buyer for the Puget Sound area. Mr. Dickey and Mr. Osier succeed the late Oakley Dexter who passed away in Seattle on May 28.

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THE PAPER MACHINES turned out 5,049 tons last week, a daily average of 736.7 tons. No. 3 machine was highest in efficiency with 95%. SULFITE production, 2,358 tons. KRAFT BLEACH PLANT, 1,807 tons. KRAFT MILL, 3,026 tons. BAG FACTORY produced 22,312 bales; shipped 28,042 bales. CONVERTING PLANT produced 27,110 cases; shipped 29,414 cases. NAPKIN produced 9,863 cases; shipped 10,634 cases. WAX LUNCH ROLL produced 3,442 cases; shipped 3,200 cases. YARD has 300 accident-free days.

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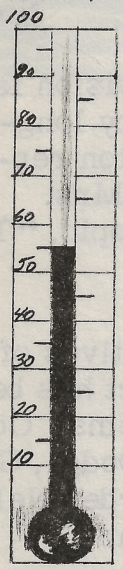
RIVER ELEVATIONS remain steady. Yesterday's mark was exactly 25 ft., last year's on the same date, 26.1. Rainfall during the last week amounted to only 1/2 in., making 26.58 for the year, 10 in. less than last year. Highest temperature for the week was registered on Monday afternoon, 85°. Tuesday's high was 74°, and yesterday's only 69°.

BOND PURCHASES by payroll deduction have increased to 55% as indicated by the "thermometer" sketched here. No. 2 Finishing Room is out in front with 91% of the employees signed up. The Steam Plant is close behind with 89%. The Yard is third with 73%, and the Napkin department has 72%. Those departments whose reports bring them over the 50% mark include the Electricians, #1 Finishing, Fire System and Watchmen, Maintenance and Repair, Beaters, Paper Machines (tissue), Woodmill, and the Bag Factory. Chairman of the campaign, Jack Robertson, says he knows that other departments have been working hard but have not yet checked their cards at his office. If these reports are brought in befor e next week's Management Report, the standings may be considerably changed. "Don't keep your cards till the end of the campaign," Jack urges the supervisors. "We want to credit your day-by-day progress on the score board by the mill entrance."



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17 MEN FROM THE MAINTENANCE DEPARTMENT on Saturday and 13 more on Monday made the trip to Camp Columbia where they gave their time and skills towards the completion of a dormitory for the 28 homeless boys who are now living in outgrown quarters. "Slim" Clark, retired associate from the Maintenance department, has become interested in the boys and through him, three retired associates and the Maintenance fellows headed by Don Platt and Jack Atkins volunteered their services in laying flooring, putting up sheet rock and doing painting. Unions and lodges from various parts of the state are donating plumbing work, fixtures, and some furnishings. The fellows hope that any others interested in donating their work will make arrangements to go with the group this Saturday.

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PERSONNEL SUPERVISOR Al Clarke, Carthage division, visited Camas last week. He describes the Carthage-West Carthage community as having about 7000 population. Two other paper mills are located there in the farming and dairy area. The CZ division has three paper machines and converting operations. About 235 men and 80 women are employed in the plant. Chief products are facial and toilet tissue and towelling.

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MANY SALES DEVICES are helpful in securing more orders for CZ products.

> A Zellerbach Paper Company sales contest concluded recently resulted in the opening of 2188 new accounts for Crown Zellerbach brands of industrial towels, toilet tissues and seat covers. Called the "1¢ a Mile Contest," bonus points earned during the eight week contest paid extra dollars to many salesmen and won round trip flights for three ZPCO salesmen and their wives for visits to the Camas mill and an evening of recreation in Portland.
>
> - quoted from Headquarters bulletin

A BIG SALES CAMPAIGN to promote ZEE and CHIFFON products over the Fourth of July weekend is the present all-out effort of CZ Consumer Products Division. Pushing the theme of paper products for EASY LIVIN' during the holiday and the entire outdoor season, ads will appear in 28 newspapers in seven western states today and on July 1. On the latter date, 134 other dailies will carry large spreads urging readers to use CZ consumer products. Merchants will be furnished mass displays, banners, case signs, and posters featuring "ZEE paper helps make for EASY LIVIN'." Many such sign boards and displays are prominent in this area, resulting, no doubt, in increased sales for our products, and giving us CZ people an "at home" feeling when we travel and shop.

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